

MEDICINE HAT PUBLIC BOARD OF EDUCATION OPERATES AS MEDICINE HAT PUBLIC SCHOOL DIVISION,
AND FOR THE PURPOSE OF THIS DOCUMENT WILL BE REFERRED TO AS "MHPSD" AND/OR "DIVISION"

SECTION 500 – Personnel and Employee Relations

# POLICY 530: COMMUNICATIONS AND TECHNOLOGY AND SOCIAL MEDIA USE

# **BACKGROUND**

All Division employees and the Board of Trustees hold a position of trust with students and the public and will be held accountable for their actions in choosing appropriate material or communications for their students.

# **POLICY**

The Board of Trustees expect that employees engage in responsible professional behaviour regarding <u>Communication and</u> Technology<u>. Social Media Use.</u>

# **GUIDELINES**

Administration shall establish procedures to provide staff direction regarding the following:

- 1. Cyberbullying
- 2. Employee Use of Technology
  - 2.1. Social Media
- 3. School and Division Website Guidelines
- 4. Media Relations
- 5. Advertising In and Through Schools
- 6. Social Media Directions: Staff, Volunteers and Contract Employees

# **ADMINISTRATIVE PROCEDURES**

530 P 001 – Cyberbullying

530 P 002 - Employee Use of Technology

530 P 003 - Website Guidelines

530 P 004 – Social Media Guidelines: Division

530 P 005 – Social Media Guidelines: Schools

530 P 006 – Social Media Guidelines: School Councils

530 P 007 – Media Relations

530 P 008 – Advertising in and Through Schools

530 P 009 – Social Media Directions: Staff, Volunteers and Contract Employees

**Approved:** April 21, 2009 **Revised:** February 23, 2021

