



Representing Alberta's dairy producers

January 14, 2015

Dr. Grant Henderson
Medicine Hat School District No. 76
601 - 1 Avenue S.W.
Medicine Hat AB T1A 4Y7

Dear Dr. Henderson,

Club Moo, Alberta's school milk program, started in 1985 and has grown from 9 schools the first year to over 340 schools today! Alberta Milk recognizes schools that reach major participation milestones with Club Moo. Since most elementary schools do not have cafeteria facilities, schools usually have to make an extra effort to have a milk program. I am writing to ask your assistance in recognizing the following schools in your jurisdiction for their hard work, leadership and tremendous contribution to the health and wellbeing of their students.

20 years Webster Niblock School

Nutrition and learning go hand in hand. Schools are running milk programs because parents and educators agree that milk is a nutritious food and an important part of their children's diet.

A school milk program provides the opportunity for children to have fresh cold milk during the school lunch hour. School milk programs are important and research has shown that children who consume milk at lunch meet their daily calcium requirements. Alberta Milk helps schools by providing toll-free help, nutrition information and cool incentives for the students throughout the year to make drinking milk more fun and help develop the lifelong habit of drinking milk.

Thank you for taking the time to recognize the outstanding schools in your jurisdiction and for encouraging other schools to do the same.

Sincerely,

Bethany Milligan
Marketing Programs Coordinator
Alberta Milk

