
EDUCATIONAL GUIDELINES

(To be complete and submitted to the Principal at least two weeks prior to activity)

Description and Objectives of Activity: We will be visiting a variety of educational sites and practical skill opportunities throughout New York. Students will be learning to travel the world in a safe manner. Many children would not have this experience if not through schools. They will have many unique opportunities to see and experience Metropolitan culture. Through hands on experience we hope to ignite their interest in Career and technology Studies and make more relevant the situations they learn about in school.

Activity fits into the CO-CURRICULAR/ COSMETOLOGY CURRICULUM, ESTHETICS CURRICULUM

Planned Lead-Up Activities: Teachers will be meeting with the students and parents in March 2017 to begin the preparation for the trip. We will be traveling to a variety of sites that have significance to CTS/Cosmetology and Esthetics curriculums.

Planned Follow-Up Activities: Students will have to keep a journal/video/picture log on the trip about their experiences, both cultural and educational. We will have this activity scheduled into the day so that the students realize that it is an educational activity not just for fun. We will also be creating a video following the trip.

Supervisors/Instructors: number: Approximately 4-5, 1 for every 8-10 participants.

<u>Names</u>	<u>Qualifications</u>	<u>Responsibilities</u>
Michelle Schneider	Group Leader-Teacher in Charge-ALL	
Shonna Barth	Teacher in Charge-First Aid	Administration Representative
Amie Edwards	Teacher in Charge	
Jade Monette	Teacher in Charge	

Student Behavioral Expectations: It is expected that students will:

Will follow the behavioral expectations of the school division.

Number of Students participating: aiming at 40 Grades: 10-12 only

Teacher Co-ordinator is: Michelle Schneider

Number of Students per Supervisor: 1 to 8/10

Parent permission forms will be distributed on: March 2017
(Date)

To be returned on: Deadline is September 30, 2017 for sign up.
(Date)

Parents notified of risks involved: (x) ☒ Yes ☐ No

As well to ensure safety on our trip we have decided to go STS Tours INC. Travel company.

We will ensure that students and parents have signed all necessary District's Student Waiver Forms, are covered by the necessary accident insurance (i.e. Industrial Alliance Pacific [IAP]), as well as, each student purchase additional health insurance [i.e. Blue Cross Extended Health Care]. With this company the students also have health and accident insurance, which includes hospital, doctor costs and transportation costs to the hospital. It also covers costs for both parents for hotels, food and transportations. Should we have any parents of students who would like to attend, we would ensure that any adults participating in the trip, who are not designated supervisors be informed and sign a release that the Board does not accept any responsibility (liability or otherwise) as a result of their participation.

Proposed Itinerary: Attached.

Curriculum Links

Cosmetology

1.demonstrate understanding of the principles of symmetry and asymmetry as applied to hair design

1. select, design and create a variety of long hair designs to suit different facial, personality and situational needs

1.5 incorporate a variety of devices to enhance the appearance of various long hair designs; e.g., hairclips, hair goods

1.7 perform hair design techniques to meet client(s) needs, including:

1.7.1 creating a design

1.7.2 executing a design

1.7.3 finishing a design

2. SELECT AND RECREATE IMAGES OF LONG HAIR TECHNIQUES TO PRODUCE SECURE FINISHED HAIR DESIGNS

2.1 IDENTIFY AND DESCRIBE FACTORS THAT SHOULD BE CONSIDERED WHEN CREATING LONG HAIR DESIGNS

4.2 DEMONSTRATE PERSONAL MANAGEMENT SKILLS TO:

4.2.1 DEMONSTRATE POSITIVE ATTITUDES AND BEHAVIORS

4.2.2 BE RESPONSIBLE

4.2.3 BE ADAPTABLE

4.2.4 LEARN CONTINUOUSLY

7. IDENTIFY THE VARIOUS WAYS TO ENTER THE DIFFERENT SECTORS OF COSMETOLOGY

7.1 IDENTIFY AND DESCRIBE THE QUALIFICATIONS REQUIRED TO ENTER THE VARIOUS SECTORS

7.2 IDENTIFY AND EXPLAIN THE REGULATIONS PERTAINING TO THE VARIOUS SECTORS

1. IDENTIFY GROOMING PRACTICES AND CONDITIONS THAT INFLUENCE:

1.4.1 SELF-CONFIDENCE

1.4.2 INTERPERSONAL RELATIONSHIPS

1.4.3 A SENSE OF WELL-BEING

1.5 RELATE THE IMPORTANCE OF PROFESSIONAL AND PERSONAL APPEARANCE AND POSITIVE SELF-CONCEPT

2. IDENTIFY PERSONAL PRACTICES AND PRODUCTS THAT CONTRIBUTE TO WELLNESS

2.1 INVESTIGATE AND DESCRIBE GROOMING PRODUCTS AND IMPLEMENTS AVAILABLE FOR PERSONAL USE AND PROFESSIONAL USE

2.2 APPLY INFORMED DECISION-MAKING SKILLS IN THE SELECTION AND USE OF PRODUCTS AND APPLIANCES AND DESCRIBE THE IMPACT THESE DECISIONS MAY HAVE ON THE ENVIRONMENT

HAIR AND SCALP ANALYSIS

2. IDENTIFY AND DESCRIBE THE PURPOSE AND APPLICATION OF VARIOUS HAIR AND SCALP CARE PRODUCTS AND IMPLEMENTS

2.1 IDENTIFY AND DESCRIBE THE ADVANTAGES AND DISADVANTAGES OF DIFFERENT HAIR AND SCALP CLEANSING AND CONDITIONING PRODUCTS

2.2 DESCRIBE THE ACTION OF DIFFERENT CLEANSING AND CONDITIONING PRODUCTS ON THE HAIR AND SCALP

2.3 MATCH CLEANSING AND CONDITIONING PRODUCTS TO THE NEEDS OF DIFFERENT HAIR AND SCALP CONDITIONS

1. DEFINE AND DESCRIBE TERMS RELATED TO PROFESSIONAL HAIRCUTTING AND EXPLAIN WHY PROFESSIONAL HAIRCUTTING IS THE FOUNDATION FOR HAIRSTYLING AND OTHER HAIR SERVICES AND IS A FEATURE OF PERSONAL GROOMING

1.4 DESCRIBE THE LINES AND PARTING PATTERNS USED IN HAIRCUTTING

1.5 EXPLAIN AND DESCRIBE THE PRINCIPLE OF ELEVATION AS IT APPLIES TO HAIRCUTTING

1.6 IDENTIFY AND DESCRIBE TYPES OF HAIRCUTS AND CUTTING TECHNIQUES, INCLUDING:

1.6.1 BLUNT 1.6.2 SHORT LAYER 1.6.3 LONG LAYER

2. DESCRIBE AND DEMONSTRATE SAFE HANDLING OF HAIRCUTTING AND HAIR TEXTURIZING IMPLEMENTS

2.1 IDENTIFY AND DESCRIBE IMPLEMENTS USED TO CUT, INCLUDING:

2.1.1 SHEARS 2.1.2 TEXTURIZING SHEARS 2.1.3 RAZORS WITH A REPLACEABLE BLADE 2.1.4 STRAIGHT RAZORS 2.1.5 CLIPPERS

1. ASSESS THE EFFECTS ACHIEVED USING A VARIETY OF HAIRCUTTING IMPLEMENTS

3.1.1 GRADUATIONS AND COMBINATION; E.G., LOW, MEDIUM, HIGH 3.1.2 ADVANCED SOLID FORMS; E.G., DIAGONAL FORWARD, DIAGONAL BACK 3.1.3 TAPER FORMS; E.G., MEN'S HAIRCUT 3.1.4 TEXTURIZING TECHNIQUES; E.G., CARVING, POINT CUTTING, SLITHERING, SCISSORS OVER COMB

3. IDENTIFY AND DESCRIBE HAIR-COLOUR PRODUCTS, THEIR APPLICATION AND THEIR EFFECTS ON THE HAIR AND SCALP

3.1 IDENTIFY AND DESCRIBE THE ADVANTAGES AND DISADVANTAGES OF HAIR-COLOUR PRODUCTS, INCLUDING: 3.1.1 TEMPORARY 3.1.2 SEMI-PERMANENT 3.1.3 DEMI-PERMANENT 3.1.4 OXIDATIVE-PERMANENT 3.1.5 NON-COLOUR WAX FOR MEN'S BEARDS 3.2 IDENTIFY AND DESCRIBE THE CHEMISTRY AND ACTIVE INGREDIENTS FOUND IN HAIR COLOURING PRODUCTS AND THEIR EFFECTS ON HAIR AND SCALP

3. PERFORM HAIR COLOUR FORMULATION

3.1 ANALYZE HAIR STRUCTURE AND CONDITION

3.2 DETERMINE TARGET OF COLOUR TO BE ACHIEVED

3.3 FORMULATE APPROPRIATE OXIDATIVE HAIR COLOUR FOR DESIRED EFFECTS

3.4 FORMULATE AN APPROPRIATE DECOLOURIZATION PRODUCT

3.5 FOLLOW PROPER STEPS TO PERFORM DECOLOURIZATION, INCLUDING: 3.5.1 VIRGIN HAIR LIGHTENING 3.5.2 RETOUCH HAIR LIGHTENING 3.5.3 HAIR HIGHLIGHTING INCLUDING CAPS AND FOILS

3.4 FORMULATE AN APPROPRIATE DECOLOURIZATION PRODUCT

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3. IDENTIFY AND PERFORM A VARIETY OF METHODS AND PROCEDURES TO CORRECT HAIR PROBLEMS

2. ANALYZE HAIR GOODS

2.1 ANALYZE HAIR GOODS RELATED TO: 2.1.1 HAIR OR FIBRE CONTENT; E.G., HUMAN, ANIMAL, SYNTHETIC 2.1.2 CONSTRUCTION; E.G., MACHINE, HAND-TIED

4. PERFORM STYLING PROCEDURES ON HAIR GOODS AND EXTENSIONS

ESTHETICS

2. analyze skin, determine skin types and perform basic skin care

2.1 identify and describe the appearance of healthy skin and basic skin types; e.g., normal, dry, oily, combination, mature

2.2 describe factors that may affect skin condition; e.g., heredity, environment, chemicals, health, wellness

2.3 identify and describe lesions, disorders, diseases and any contraindications that may affect basic skin care

2.4 identify and describe the use of appropriate skin care products and materials

2.5 describe and perform procedures used to care for skin, including: 2.5.1 skin analysis 2.5.2 cleansing 2.5.3 toning 2.5.4 nourishing 2.5.5 protecting

2. identify procedures and resources used to perform a basic manicure

2.1 identify the appropriate steps in a basic manicure procedure

2.2 identify and describe the implements and materials required to perform a basic manicure

2.3 follow appropriate procedures used to perform basic manicures, including: 2.3.1 model/client preparation 2.3.2 hand and nail analysis 2.3.3 nail filing and shaping 2.3.4 nail and hand cleansing 2.3.5 cuticle shaping 2.3.6 product applications

2. identify and describe makeup techniques

2.1 identify make-up essentials, including: 2.1.1 make-up products 2.1.2 make-up implements 2.1.3 make-up equipment

2.2 identify skin colour classifications

2.3 identify methods for: 2.3.1 foundation application 2.3.2 contouring 2.3.3 highlighting

2.4 identify methods for applying make-up to: 2.4.1 eyes 2.4.2 eyebrows 2.4.3 lips 2.4.4 cheeks

3. identify and describe factors involved in corrective make-up techniques

3.1 define the term corrective make-up

3.2 distinguish between regular and corrective make-up techniques

3.3 explain factors that may determine the model/client's need or desire for corrective make-up services

3.4 identify and describe currently available corrective make-up techniques and laser technology

4. demonstrate the proper application of make-up cosmetics

4.1 apply appropriate cosmetics for a basic make-up application, including: 4.1.1 day 4.1.2 evening 4.1.3 photography

4.2 apply appropriate cosmetics to enhance or minimize facial shapes and features

4.3 apply appropriate cosmetics for corrective make-up procedures

1.2 identify and describe materials and cosmetics available to create various nail art designs

1.3 identify and describe nail art techniques, including: 1.3.1 creative polishing 1.3.2 nail painting 1.3.3 applications; e.g., tape, gems, feathers, gold leaf 1.3.4 combination effects

1. define the global evolution of the spa

1.1 identify ancient and modern approaches to well-being, including: 1.1.1 healing 1.1.2 beauty 1.1.3 relaxation 1.1.4 spirituality 1.1.5 prestige

1.5 distinguish between physical and chemical methods of hair removal; e.g., tweezing, waxing, sugaring, threading, shaving, depilatories

1.6 describe the advantages and disadvantages of various physical, chemical and electrical methods of hair removal

1. analyze current fashions trends and fads in facial and body adornment and their origin

2. perform the nail enhancement services

2.1 prepare materials and implements required to perform a nail tip/gel service

2.2 analyze the model/client's hands and nails and advise the model/client regarding the nature of the services and post-service maintenance required

2.3 select a nail tipping service based on the consultation and analysis

2.4 prepare the model/client by performing a pre-service sanitation procedure

2.5 perform a basic manicure in preparation for nail enhancement gel

2.6 apply the nail tips and gel according to the manufacturer's instructions

2.7 perform a post-service fill-in procedure 2.8 demonstrate the procedures for removing nail tips according to the manufacturer's instructions

2. perform the nail enhancement services

2.1 prepare materials and implements required to perform a nail extension service

2.2 analyze the model/client's hands and nails and advise the model/client regarding the nature of the services and post-service maintenance required

2.3 select an acrylic nail service and the type of extension service to perform; e.g., one tone, two colours

2.4 prepare the model/client by performing a pre-service sanitation procedure

2.5 perform a basic manicure in preparation for applying acrylic nails

2.6 prepare the compound according to the manufacturer's instructions, apply the compound according to the manufacturer's instructions and complete shaping and related manicure procedures

2.7 perform a post-service fill-in procedure

2.8 demonstrate the procedures for removing nail products according to the manufacturer's instructions

IBSnewyork

INTERNATIONAL BEAUTY SHOW

Rules & Information

PLEASE READ THE FOLLOWING CAREFULLY BEFORE REGISTERING YOUR GROUP

STUDENT DAY IS TUESDAY, MARCH 14, 2017

Registrations must be paid in full and received by February 8, 2017 to receive the discounted rate. Entrance wristbands will **ONLY** be mailed for registrations received by February 8.

ELIGIBILITY & PRICING

- **ONLY SCHOOL OFFICIALS CAN ORDER STUDENT TICKETS AT THE DISCOUNTED PRICE.** We will NOT accept registrations from students individually if they want to attend at the discounted School Program rate.
- The Student discount is valid for Tuesday, March 14 only. A **minimum of ten student tickets must be purchased** in order to get the discounted student pricing of: Before February 8: \$38 / After February 8: \$45
- **Sunday/Monday Attendance:** School groups that wish to attend Sunday or Monday must be pre-approved by Show Management and **purchase regularly priced tickets**. For more information, email nbhalla@questex.com by Monday, February 8, 2017. PLEASE NOTE: School groups that purchase tickets for Sunday/Monday must pick up their wristbands onsite. Wristbands for Sunday/Monday entrance will not be mailed in advance.
- Students who show up on a day other than Tuesday must purchase a regularly priced ticket at the door to attend on the day they show up. **Student I.D. required. Please make sure your students are aware of this.**
- To receive entrance materials prior to the show, you must register and pay in full by February 8, 2017. Schools that register after February 8 must pick up their materials at the Javits Center on Tuesday, March 14.

ONSITE REGISTRATION

- **All students must be prepared to show a valid Student ID onsite.** If your school does not issue student IDs, please ensure your students have in their possession a letter on school letterhead confirming their enrollment in the school.
- Student ID is necessary to purchase the \$45 discounted student ticket onsite on Tuesday, March 14 and this ticket is only valid for Tuesday admission. If students show up on Sunday or Monday and purchase tickets onsite, tickets are \$95 per person, per day. Students must be prepared to show a valid Student ID onsite.
- If the school decides to purchase student tickets at the show, the school does NOT receive complimentary Chaperone or School Official tickets. Onsite, Chaperone and School Officials tickets are \$95 per person.

CHAPERONE ELIGIBILITY & INFORMATION

- Every 10 student tickets purchased entitles the school to one (1) complimentary Chaperone ticket.
- Each additional purchase of 10 student tickets entitles the school to one (1) additional complimentary Chaperone ticket.
- Chaperones can only attend the show on Tuesday, March 14 and **MUST** remain with students at all times while at the show.
- If the school needs to purchase additional Chaperone tickets (in addition to the allotment), please do so by February 8 to get the discounted rate of \$65 per Chaperone. There is no complimentary or discounted Chaperone price after this date and onsite.

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IBSnewyork

INTERNATIONAL BEAUTY SHOW

SCHOOL OFFICIAL ELIGIBILITY & INFORMATION

- Ten student tickets must be purchased to receive three (3) complimentary School Official entry tickets – **one ticket per School Official**.
- Each School Official **receives one ticket** and the ticket can be used on **one day only** (either Sunday, Monday or Tuesday). School Official names must be provided in order to receive the tickets.
- If the school needs to purchase additional School Official tickets (in addition to the allotment), please do so by February 8 to get the discounted rate of \$65 per person. There is no discounted School Official price onsite.

REGISTRATION & PAYMENT – Registration opens in October. Online registration closes March 1, 2017.

- **The fastest way to register is ONLINE:** Visit **IBSnewyork.com**, select REGISTER, then School Registration. Credit card and school checks are both accepted online. If you decide to pay by check, please mail it in advance of the February 8 deadline. Registrations that are still incomplete (without payment) by February 8 will be cancelled.
- Refer to the Registration Form for registration options. Payment must be received for the order to be processed. Please do not mail or fax Registration Forms without payment information as they will not be processed.
- Confirmations will be sent once the registration is processed. Online orders are processed immediately. Please allow up to four days of processing time for mailed/faxed registration forms.

• Forms of payment:

- **Credit cards:** Mastercard, VISA and American Express
- **Checks/Money Orders:** School checks, certified checks and money orders only.
PERSONAL CHECKS ARE NOT ACCEPTED.

PLEASE MAKE CHECKS PAYABLE TO: IBS New York 2017 / Questex LLC

**Mail check with completed form to: IBS New York 2017 • C/O CDS
107 Waterhouse Road • Bourne, MA 02532**

ENTRANCE PACKET MAILING

- Schools that have registered and paid in full by 2/8 will be mailed their entrance packets via USPS Certified Mail the week of 2/22 and delivery will be tracked to ensure proper receipt. The shipping and handling fee for this mailing is \$7.00 and is added to each registration automatically. It is the responsibility of the school key contact to keep the materials secure and distribute appropriately.

GENERAL SHOW INFORMATION

- | | |
|--|--------------------------------|
| • Show Hours: | • Show Location: |
| SUNDAY, March 12: 9:30am - 6:00pm | Jacob Javits Convention Center |
| MONDAY, March 13: 9:30am - 6:00pm | 655 West 34th Street |
| TUESDAY, March 14: 9:30am - 5:00pm (Student Day) | New York, NY 10001 |

TERMS & CONDITIONS

- **Cancellation/Downgrade Policy:** Refunds less a \$15 processing fee per student will be granted if requested no later than February 8, 2017. Please email refund requests to **IBSNYSTUDENTS@xpressreg.net**. Please note that refunds will NOT be issued for no-show registrants and/or requests received after February 8, 2017.
- Registering for IBS New York implies consent to use your image in future promotional materials and media coverage.
- No children under the age of 15 are allowed on the show floor or in classrooms, including infants in strollers.
- For questions, please email **IBSNYSTUDENTS@xpressreg.net** or call 508.743.8547.
- **PLEASE NOTE: If your students arrive to the show on Sunday or Monday without prior Show Management approval, they WILL BE TURNED AWAY and will need to purchase regularly priced tickets at \$95 per person. Please make sure your students are aware of this. THERE ARE NO EXCEPTIONS TO THIS RULE.**

Crescent Heights High School

NEW YORK 2018

DAY	1	2	3	4	5	6
DATE	Sat, Mar 10, 18	Sun, Mar 11, 18	Mon, Mar 12, 18	Tue, Mar 13, 18	Wed, Mar 14, 18	Thu, Mar 15, 18
7:00 :30						
8:00 :30	Breakfast at hotel		Breakfast at hotel	Breakfast at hotel	Breakfast at hotel	Breakfast at hotel
9:00 :30	Subway		Walk	Walk	Central Park Walking Tour	
:30	Arrive at Airport (on own)					
10:00 :30	Brooklyn Graffiti Tour		Walk Highline on own	FULL DAY @ IBS New York INTERNATIONAL BEAUTY SHOW		Check out of hotel Load Coach Depart for Airport
11:00 :30			Greenwich Village Culinary Tour			Arrive at Airport
12:00 :30	Depart for NYC				Walk to Met Museum Lunch on own at Met	
1:00 :30	Subway to Macy's			Lunch on own	Metropolitan Museum of Art	Lunch on own at airport
2:00 :30	Lunch on own		Depart for Canal Street			Depart for Calgary
3:00 :30	Macy's Fashion Tour		Lower Manhattan Walk Canal Street	Subway to 9/11 9/11 Memorial		
4:00 :30	Macy's Cosmetic Masterclass		Walk by Brooklyn Bridge Walk through Financial District	9/11 Museum	Return to Hotel	
5:00 :30	Macy's Shopping Explore Herald Square & Area		Battery Park - see Statue of Liberty Statens Island Ferry		Dinner on own	
6:00 :30	Arrive NYC			Subway to Ellen's	Arrive 15 min early Broadway Show	
7:00 :30	Depart for Hotel	Dinner on own	Return to Midtown	Dinner Included Ellen's Stardust		
8:00	Check In	Empire State Building	Dinner on own	Evening to explore & shop		
9:00	Times Square		Rockefeller Center			
10:00		Return to Midtown	5th Avenue			
11:00			Radio City Music Hall			Arrive Calgary